KPDA Media Weekly Review Report as at 3rd November , 2023



UPCOMING EVENTS

Check out our exciting line up of events! AFRICA INTERIOR DESIGN EXPO







GALA DINNER

AFRICA INTERIOR DESIGN 20 EXPO 23

> You're Cordially Invited to the Grand Gala Dinner at the Africa Interior Design Expo! Join us for an exquisite evening of art, innovation, and networking. Celebrate with fellow design enthusiasts, experts, and creatives in style. Secure your seat for a night of elegance and inspiration!!!

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2023 KPDA PLATINUM MEMBERS



2023 KPDA ASSOCIATE GOLD MEMBERS



2024 Membership Drive Ongoing



Connect More, Know More and Save More with **KPDA Membership!**

CONTACT US: 0725 286 689 membership@kpda.or.ke

Benefits of joining KPDA Membership:

- Enhanced Brand Visibility: Your company's logo will be featured prominently in the KPDA website ensuring exposure to an extensive audience within the real estate sector.
- B2B Introductions: Benefit from one-on-one introductions facilitated by KPDA to key decision-makers within various companies represented in the membership.
- Influential Networking: Benefit from KPDA events provide exceptional networking opportunities, connecting you with industry leaders and decision-makers.
- Advocacy and Industry Influence: Participate in KPDA committees dedicated to working in the best interests of the real estate industry as a whole.

Access to Industry Insights: Stay ahead of the curve by gaining free access to timely industry information through regular publications, newsletters, media reports, and research offered by KPDA. This valuable knowledge will help you make informed investment decisions, identify emerging trends and capitalize on new opportunities.

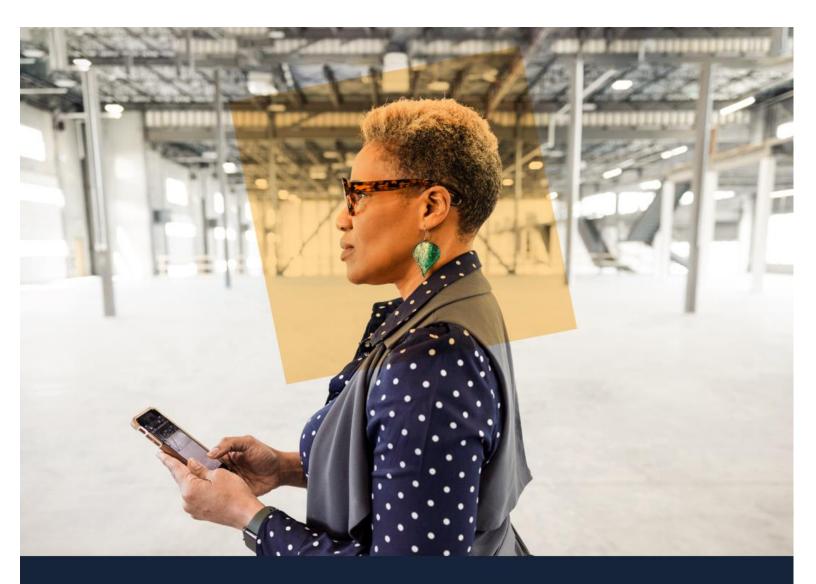
Thought Leadership and Exposure: Seize the opportunity to share articles annually in the guarterly magazine (Developers Digest), establishing you as a thought leader within the real estate industry. Exclusive Event Invitations: Receive invitations to exclusive KPDA events, including high-level roundtable discussions, gala dinners, and awards ceremonies. These exclusive occasions provide you with unparalleled networking opportunities and an avenue for establishing influential connections.

MEMBERSHIP CATEGORIES:

- Platinum Membership (Open to Developers) & Non-Developers)
- Corporate Membership (Developers Only)
- Associate Gold Membership (Open to
- Non-Developers) Associate Silver Members (Open to Non-Developers)
- Associate Bronze Membership (Open to Individual)

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2023 KPDA CALENDAR OF EVENTS

MAKE YOUR PRODUCT, SERVICE OR BUSINESS STAND OUT !!! LEVERAGE THE AVAILABLE SPONSORSHIP OPPORTUNITIES AT THE KPDA EVENTS ACROSS THE YEAR



TOP STORIES: A RECAP OF WHAT DOMINATED THE HEADLINES

30th October 2023

Business Daily | Bonface Otieno | Monday 30th October 2023

LSK taps into real estate to diversify revenue sources

The Law Society of Kenya (LSK) plans to build a Sh4.1 billion mixed-use development property in Nairobi as it moves to diversify its revenue streams. <u>Read More.</u>

Daily Nairobi | Joseph Ndunda | Monday 30th October 2023

Looming demolitions at Nyama Villa estate in Kayole

A real estate firm in Nairobi is planning to start demolishing houses built on its land in Nyama Villa Estate within Kayole in Nairobi by alleged grabbers who invaded the multi-billiion land 2002. <u>Read More.</u>

1st November

The Standard | James Wanzala | Wednesday 1st November 2023

Airbnb pledges Sh75m to support tourism investment in Africa

Airbnb has pledged \$500,000 (Sh75 million) fund to support inclusive and sustainable tourism growth across the continent.Read More.

Business Daily |Edwin Mutai | Wednesday 1st November 2023

Housing levy hits Sh12bn in the first three months

Employers and employees paid out Sh11.83 billion under the mandatory housing development levy in the first quarter of the financial year, says Treasury in a document. <u>Read More</u>.

2nd November 2023

Daily Nation | Ruth, Evans , Barnabas , Mercy and George | Thursday 2nd November 2023 Housing projects spur growth in counties

The North Rift region, the countys food basket , is experiencing rapid socio-economic transformation. Counties in the region are wooing investors in Real estate to put up modern housing units to accommodate the growing population. Read More.

Business Daily | Allan Odhiambo | Thursday 2nd November 2023

Emirati maker of building items eyes Kenya as hub

Dubai-based manufacturer and distributor of high-end construction and finishing products, Build Station is targeting Kenya as its hub in East Africa. <u>Read More.</u>

The Standard | Joakim Bwana | Thursday 2nd November 2023

State ropes in professional bodies to support affordable housing plan The government will rely on public institutions to implement the <u>Affordable Housing Programme (AHP)</u> as a cost-cutting measure...Read More.

The Standard | Graham Kjiilwa | Thursday 2nd November 2023

Developer seeks niche among passive investors

Over the years, Sub-Saharan Africa has stood out as a region of immense potential and opportunity for savvy investors. Read More.

The Standard | James Wanzala | Thursday 2nd November 2023

Architects form new lobby, seek to reform the industry

Architects have formed an alliance to push their agendas in the physical and built environment. The Architects Alliance (TAA), which was launched last week in Nairobi, will also play three major functions among them advocacy, be a think tank and finally a home for architects, according to the alliance's president Sylvia Kasanga. <u>Read More</u>.

For more information on the KPDA Media Weekly Review Report and available Advertisement Opportunities

kindly contact the KPDA Secretariat on 0737 530 290 or 0725 286 689 or email communication@kpda.or.ke

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